

## Artwork Media Specs //

### Digital Perimeter Boards //

All files for digital perimeter artwork must be supplied as compressed AVI files, set at 72 dpi and saved in RGB format. Digital Perimeter board dimensions vary from club to club. Please contact us on 0207 580 2850 for more information on club specific dimensions.

### 6 Sheet posters //

Width - 1200mm

Height - 1800mm

Margin - 40mm (all around - no important text to be displayed within this margin)

Bleed - 20mm

### A3 posters //

Width - 297mm

Height - 420mm

Margin - 26mm (all around - no important text to be displayed within this margin)

Bleed - 3mm

### Concourse TV //

#### ***Main Content Window:***

Minimum size:

600 pixels (w) x 450 pixels (h) or standard DV PAL 4:3 (720 x 576) 25 fps. Preferably we would like both 4:3 and 16:9 versions of any adverts, all DV PAL and 25 fps.

File Types:

Any movie file, preferably AVI, MOV or MPG. Adobe Flash movie files (SWF) providing they have an end stop in the final frame.

#### ***Side Tower Window:***

Minimum size:

200 pixels (w) x 450 pixels (h), 72 dpi and 25 fps.

File Types:

Adobe Flash movie files (SWF) providing they have an end stop in the final frame. Any still image files.

## ***Horizontal Banner Window:***

Minimum size:

800 pixels (w) x 100 pixels (h), 72 dpi and 25 fps.

File Types:

Adobe Flash movie files (SWF) providing they have an end stop in the final frame. Any still image files.

If you have media in any other format, or have any queries regarding media formats or delivery, please contact Jamie Dixon on 01522 877419 or Mark Coker on 01522 877421.

## **Programme adverts //**

Most matchday programmes are printed to the dimensions of A5. Please contact us on 0207 580 2850 for more information regarding bleeds, margins, and lead times etc, as these vary from club to club.

## **Jumbo Screens //**

2 x digibeta (16:9 – but 4:3 safe)

8 x digibeta (16:9)

Please use these specs as generic guidelines. For any further information, please don't hesitate to contact us on 0207 580 2850.